

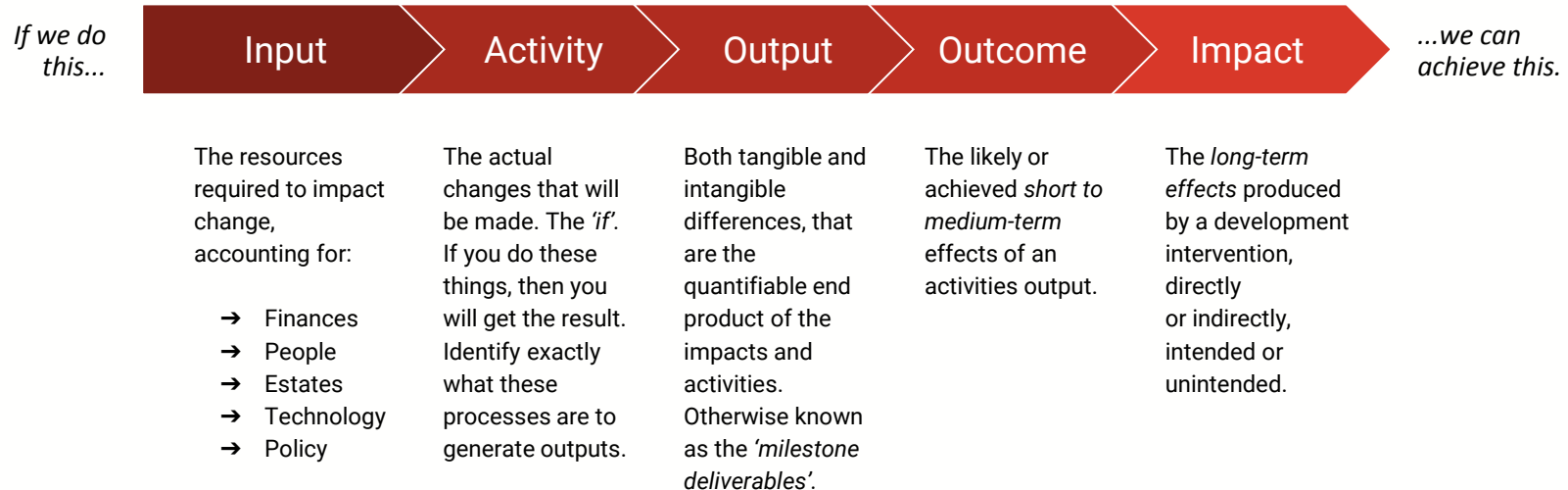
Appendix 1: Family Poverty Strategy - Logic Model Series

- *What is a Logic Model?*
- *What is the Purpose of a Logic Model?*
- *FPS Logic Model Structure*
- *Headline Logic Model Example*



FPS Logic Model: What is a Logic Model?

*“A logic model is a graphic display or map of the **relationship between a programme’s resources, activities and intended results**, which also identifies the programme’s underlying theory and assumptions” - Kaplan and Garrett, 2005*



FPS Logic Model: What is the Purpose of a Logic Model?

*Amongst many
other things...*

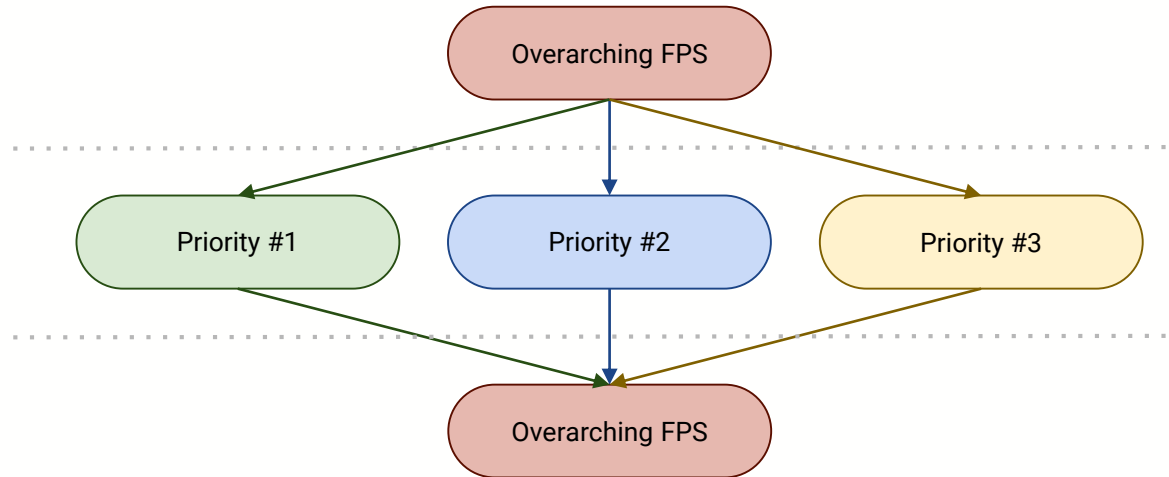


FPS Logic Model: FPS Logic Structure

Inputs

**Activities,
Outputs,
Outcomes**

Impacts



- Understanding the activities that each group intends to explore.
- Connecting activities to outputs and outcomes within priority areas.
- Feed all priority areas into the wider indented impacts and a unified goal.

Family Poverty Strategy Logic Model: Headline Logic Model

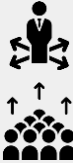
Context - Collaboration of place based working has been successful in key areas across Manchester to **keep the basics on track, prevent more problems down the line and tackle deep-set deprivation.**

Sustainable Route out of Poverty

Focus on the Basics

Boosting Resilience

Collective Inputs



Family Poverty Strategy Core Group - Coordinating three priority groups to bring strategies and people together (involving voices with lived experience) to support families in boosting resilience.



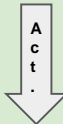
Workforce Development - Professionals and organisations to change the way they work, particularly in line with Our Manchester, to allow them to better communicate whilst recognising the strengths of a child or their family.



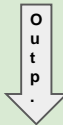
Digital Resource - Using technology where it makes sense, in the place, to equip families and practitioners with the tools they need to support the route out of poverty.



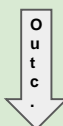
Pilot Test Sites - Committed test-bed locations, with specific attached resource, that are working towards developing a template of a poverty buffering organisation. With the intention to lift the example and replicate in wider remits.



- **Robust Childcare Provision** - Refine the awareness of childcare provision and share with the public.
- **Employment Opportunity Intelligence** - Identify the specific 'vulnerable groups' and offer route into work.
- **Employer Awareness** - Liaise with anchor institutions and the public to facilitate working conditions that enable superior flexibility in working conditions.



- **Robust Childcare Provision** - A raised awareness of the child care funding available across all ages.
- **Employment Opportunity Intelligence** - Improved identification of and engagement with vulnerable groups to support their entry into work.
- **Employer Awareness** - Reduction in 'failed' recruitment drives, staff turnover, and time spent recruiting.



- **Robust Childcare Provision** - Raised resilience of childcare sector through increased flexibility/appetite.
- **Employment Opportunity Intelligence** - A reduction in the blockages that prevent vulnerable individuals and families from getting work.
- **Employer Awareness** - A better relationship between employer and workforce, improving flexibility/productivity.



- **Fuel Poverty** - Connect with communities through various mediums; to offer support to those experiencing fuel poverty.
- **Tackling the Poverty Premium** - Developing awareness raising campaigns and new provision of bespoke support.
- **Food Poverty** - Developing targeted resources, like food bank expansions, in identified deserts of food provision.



- **Fuel Poverty** - Increase in FP dialogue; improving landlord and resident engagement, knowledge and access rates for support.
- **Tackling the Poverty Premium** - Increase in accessing newly structured support, such as bank accounts and washing machines.
- **Food Poverty** - Increased amount and uptake of a variety of food provision mechanisms, especially in areas of particular need.



- **Fuel Poverty** - More low income families living in energy efficient homes with improved health outcomes.
- **Tackling the Poverty Premium** - An increase in poverty premium reducing resources being available and accessed by residents in areas of need.
- **Food Poverty** - Wider access to nutritional food, encouraging more individuals to eat healthier food; improving their health outcomes.



- **Poverty Proofing** - Supporting the work done in piloting poverty proof structures, like Cedar Mount Academy.
- **Mapping and Communications** - Developing communication campaigns and operational asset mapping tools.
- **Intelligence and Targeting** - Engage with residents to understand need, as well as analysis into where support should be delivered.



- **Poverty Proofing** - Increase in positive stories, pupil premium, attainment, attendance of 'proofed' organisations.
- **Mapping and Communications** - Increase in resident engagement and hit rate on asset mapping tool.
- **Intelligence and Targeting** - Increase in geographic availability of key assets, supporting residents experiencing poverty.



- **Poverty Proofing** - Establishing an accepted universal approach to a poverty proof organisation.
- **Mapping and Communication** - Understanding what assets exist and connecting them to the residents/practitioners.
- **Intelligence and Targeting** - Identification of areas of need and consequential streamlining of services to these hotspots.

Collective Impacts



Improved Quality of Life Indicators

Increased Life Expectancy

Reduction in Hospital Admissions

Improved Mental Health Indicators



More Empowered Families

Reduction in Preventable Diseases

Less Deprivation, More Equality

Improved Community Relationships



Reduction in Family Poverty

Reduction in Social Care Referrals

Reduction in LAC Children

Improved School Readiness



Reduction in Homelessness

Reduction in ASB and Crime

Increase in Employment and Skills

Reduced Skills Gap in Key Sectors